

# AI in Your Field

A Proposed Speech Assignment for CMST 2060: Public Speaking

## OVERVIEW

This framework gives CMST 2060 instructors a ready-to-use AI-focused speech option that layers onto existing course structure. Students apply foundational AI literacy to their intended career field through either an informative or persuasive speech. All standard CMST 2060 grading criteria remain in place: this adds three rubric items, not a new grading system.

## ASSIGNMENT OPTIONS

*Instructor selects one*

<b>Option A: Informative Speech</b> Students research and present on what AI currently looks like in their intended field and where it's headed.	<b>Option B: Persuasive Speech</b> Students take a position on whether AI should or should not be used in their field, grounded in their values and supported by evidence.
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## SHARED REQUIREMENTS

Students select two of five foundational AI terms (Artificial Intelligence, Machine Learning, Neural Networks, AI Ethics, Data Security) and explain each using an original analogy. A student definitions reference sheet is provided to establish a shared baseline.

All other logistics (time limits, visual aids, source requirements, and delivery format) remain at instructor discretion. **Students may not use AI tools to research the career impacts of AI in their field.**

## ADD-ON RUBRIC CRITERIA

Criterion	What to Assess
<b>Technology Comprehension</b>	Does the student demonstrate a high-level understanding of AI through clear, accurate analogies?
<b>Field Application</b>	Does the student connect AI to their specific field with relevant examples or research?
<b>Critical Reasoning</b>	Does the student present a well-supported argument (persuasive) or forward-looking analysis (informative) about AI's role in their field?

These three criteria should ideally account for only **10-20% of the total grading weight** to ensure the focus of the assignment remains on communication skills, not AI literacy.

## WHY THIS MATTERS

58% of students report insufficient AI knowledge and skills (Digital Education Council Global AI Student Survey, 2024). Peer institutions like Ohio State, Stanford, and Arizona State have already embedded AI literacy into their curricula. This assignment is a low-lift way to begin addressing that gap within LSU's existing Integrative Learning Core, and supports ongoing efforts like S.G.R. 13 to build baseline AI education across the university.